

Pilot testing of the ILO tool «Know About your Business» (KAB)

Title	Pilot testing of the ILO tool Know About your Business (KAB)
Coverage	Senegal
Organization/enterprise	Conseil National du Patronat du Senegal (CNP) and ILO/KAB
Topic	Entrepreneurship education
Target group and outreach	Students in secondary education
Purpose	Reduction of youth unemployment by preparing pupils for employment in small enterprises, self-employment or creation of micro-enterprises
Key features	(1) Provides extra-curriculum entrepreneurship training (2) Facilitates visits to enterprises, discussions and meeting with entrepreneurs
Strategy and approach	<p>In 2003 the CNP took the initiative to test the KAB programme in 5 secondary schools in Dakar. A Memorandum of Understanding with the schools was concluded and the KAB programme was delivered by two teachers as an extracurricular activity during one school year. Each of the schools created 2 clubs of 25 students each, called Future Managers. In total 250 students were admitted with a slight majority of female pupils.</p> <p>The 110 hours of training were provided after school on Saturdays. Besides the course, the clubs organized enterprise visits, discussions and meetings with entrepreneurs and mentors, for those students who wanted to start a small business. Out of the 250 students 195 finished the course and received certificates.</p> <p>The National Post Savings Bank, associated with this pilot test, opened a savings account for those who finished the course.</p>
Partners	This initiative was launched by the CNP with the support of the ILO sub-Regional Office in Dakar, and implemented with various partners including the Ministry of Education and Vocational Training.
Major achievements	Running the pilot test as an extracurricular activity was the best way to quickly test the programme, since there was no approval needed by the curriculum commission. However, this approach did not lead immediately to an extended pilot testing phase or the general introduction of entrepreneurship education in the national curriculum.
Additional information	ILO KAB web page: http://www.ilo.org/dyn/empent/empent.portal?p_docid=YEOBJECTIVES&p_prog=S&p_subprog=YE
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Internet link	http://www.cnp.sn
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Source: International Labour Organization/KAB