

## Junior Achievement - Young Enterprises Norway

<b>Title</b>	Junior Achievement - Young Enterprises Norway (JA-YE) Norway
<b>Coverage</b>	Norway
<b>Organization/enterprise</b>	Junior Achievement - Young Enterprises Norway
<b>Topic</b>	Entrepreneurship education
<b>Target group and outreach</b>	School students from 6 to 25 years old
<b>Purpose</b>	<p>Junior Achievement - Young Enterprises Norway is an organization that teaches business skills to students of all ages within school time. Through their programmes, students are given the opportunity to run their own company and to develop their business skills in cooperation with other students.</p> <p>The main goal is to give young people:</p> <ul style="list-style-type: none"> <li>• The opportunity to gain personal experience of how businesses operate</li> <li>• An understanding of the role business plays in providing employment and creating prosperity</li> <li>• The inspiration to improve their own prospects</li> <li>• Knowledge of the importance of Norwegian competitiveness</li> <li>• The inspiration and tools to learn and succeed through enterprise</li> <li>• The opportunity to create links between education and business and industry</li> </ul>
<b>Key features</b>	<p>(1) Offers a wide range of programmes to students</p> <p>(2) Provides bridges between educational institutions and the private sector</p> <p>(3) Is operational in all 19 counties throughout the country</p>
<b>Strategy and approach</b>	<p>JA-YE Norway offers students the opportunity to participate in a variety of programmes:</p> <ul style="list-style-type: none"> <li>• Our Community (9-10 year olds)</li> <li>• SMART (6-12 year olds)</li> <li>• Our Europe (11-12 year olds)</li> <li>• Company Programme (15-19 year olds)</li> <li>• Enterprise in Action (13-15 year olds)</li> <li>• Pupils Enterprise (13-15 year olds)</li> <li>• Job Shadow day (18+)</li> <li>• Graduate Programme (19+)</li> <li>• Introductory Enterprise (immigrants and refugees)</li> </ul> <p>What makes JA-YE Norway stand out from many other graduate programmes is the fact that students, supported by their professors and business volunteers, are given an opportunity to establish a real company. Participants of the Company Programme are invited to start up their own</p>

	<p>business, run it, and then close it down at the end of the school year.</p> <p>The organization is represented in all 19 counties of Norway.</p>
<b>Partners</b>	<p>Junior Achievement – Young Enterprise International, Junior Achievement - Young Enterprise Norway and Ungt Entreprenørskap. Main sponsors are the Norwegian Government, Oracle, Ferd, Nordea, Directorate of Taxes, Manpower and Enova.</p>
<b>Major achievements</b>	<p>The organization was founded in 1997 and since then a rapidly increasing number of students have been given the opportunity to participate in the programmes. Research published in 2002 showed that 20 per cent of the students who engaged in the programmes had then gone on to start a real business of their own. The normal rate of business start-ups in the general population in Norway is around 4 per cent.</p> <p>In 2002, JA-YE Norway expanded its activities to involve lower secondary schools and universities. Over a 4-year period, JA-YE Norway has developed material, arranged courses for teachers, and promoted contact between educational institutions and the business sector.</p> <p>In the school year 2005/2006, around 11,500 students from upper secondary school took part in the Company Programme and around 9,000 students took part in the Pupils Enterprise Programme.</p>
<b>Additional information</b>	
<b>Address</b>	<p>Junior Achievement - Young Enterprise Norway  Essendropsgt 3  PO Box 5250 Majorstua  0303  Oslo  Norway  Phone: +47-23-088210  Fax : +47-23-08 77 81  Email: <a href="mailto:ue@ue.no">ue@ue.no</a></p>
<b>Internet link</b>	<p><a href="http://www.ue.no/">http://www.ue.no/</a></p>

Source: JA-YE Norway- Ungt Entreprenørskap