

National Commission for Young Entrepreneurs

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| Title | National Commission for Young Entrepreneurs (<i>Comisión Nacional de Empresarios Jóvenes - CNEJ</i>) |
| Coverage | Mexico |
| Organization/enterprise | Mexican Employers' Confederation – Confederación Patronal de la República Mexicana (COPARMEX) |
| Topic | Entrepreneurship development |
| Target group and outreach | Young people aiming to become entrepreneurs |
| Purpose | The National Commission for Young Entrepreneurs was initiated by COPARMEX to spark interest in entrepreneurship among the younger generation and at the same time to build an active membership base of young entrepreneurs within Mexico. |
| Key features | <p>(1) Provides targeted services to young entrepreneurs as well as a framework where young entrepreneurs can share ideas, network and plan strategies</p> <p>(2) Includes young business leaders in 58 COPARMEX regional business centres</p> <p>(3) Offers a platform to discuss and lobby policy reforms on youth employment and entrepreneurship at the national level</p> |
| Strategy and approach | <p>COPARMEX has long been supporting youth entrepreneurship development within its 58 regional business centres, as places where young business leaders who know about their communities work to build synergies with local governments, workers and employers in order to enhance opportunities for young entrepreneurs. Within these centres a mentoring scheme has been developed to further enhance the success of young entrepreneurs.</p> <p>Other activities include the development of an information guide on business start-up and the creation of an internet portal for young entrepreneurs. Additionally, the Commission organizes events and meetings focusing on the development of entrepreneurship, productivity and global markets with the participation of successful young entrepreneurs.</p> <p>The CNEJ provides advisory services and organizes thematic seminars and workshops to help young entrepreneurs optimize the resources of their businesses.</p> |
| Partners | The main partner of CNEJ is COPARMEX. CNEJ has established key alliances with some of the most prominent universities in Mexico, with other organizations in countries across Latin America and with the Organization of American States and the Inter-American Development Bank. |

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| Major achievements | <p>CNEJ initiated operations in 1986 with a small group of young people. Today it is represented in 90 per cent of COPARMEX business centres throughout the country.</p> <p>Public policies:</p> <p>CNEJ has developed an institutional and social platform in order to produce and promote policy and structural reforms on youth employment at the national level. In its efforts to improve both the quality and quantity of employment and to expand entrepreneurship activities CNEJ has influenced the "law on first employment" as well as other local policies related to promote young entrepreneurship activities that are in the process of becoming national laws.</p> |
| Additional information | |
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| Internet link | <p>http://www.jovenescoparmex.com/ http://www.coparmex.org.mx</p> |

Source: COPARMEX