## **Youth Entrepreneurship Promotion**

Title	Youth Entrepreneurship Promotion
Coverage	Azerbaijan
Organization/ Enterprise	National Confederation of Entrepreneurs' (Employers') Organizations of Azerbaijan Republic (ASK)
Topic	Entrepreneurship development
Target group and outreach	Young unemployed
Purpose	Most of the initiatives for youth undertaken by ASK in recent years are geared to promoting entrepreneurship
Key features	(1) Seeks to promote youth entrepreneurship through a wide array of actions (from research to training).
Strategy and approach	ASK has undertaken different kinds of measures for entrepreneurship education and managers training. First, in 2006, with the support of the ILO, ASK conducted a school-to-work transition study (SWTS) in eight regions of Azerbaijan. One of the aims of the survey was to identify the role played by employers in the development of youth as skilled employees.
	ASK also implemented several entrepreneurship projects based on ILO tools such as "Start and improve your business" (SIYB) and "Know about business" in the framework of the "Increasing employability of young men and women and other marginalized groups through entrepreneurial skills and education" programme. Initially, 15 trainers, selected among teachers of vocational and technical training institutions, were trained under the KAB programme. Subsequently, following a request put forward by the Ministry of Education of the Azerbaijan Republic, ASK was involved in the training of trainers process in selected educational institutions. Graduate trainers were then involved in the implementation of the KAB programme in two regional vocational and technical training institutions.
	In order to improve the efficiency of its operations, the Azerbaijan Employers' Confederation established the Managers Training Centre with the ASK framework.
Partners	The initiative was implemented by the National Confederation of Entrepreneurs' Organizations of Azerbaijan Republic (ASK) with the support of the ILO and in cooperation with the Ministry of Education in Azerbaijan.
Major Achievements	Fifteen persons were prepared through the "training of trainers" of the SIYB project to further conduct training on youth entrepreneurship. The 15 trainers organized a series of regional workshops, which resulted in about 20 persons starting their own small businesses.
	The SWTS research enabled ASK to have a clearer understanding of the youth employment challenge in the country. In turn, this has enhanced ASK's capacity to participate in and implement different projects and programmes relating to youth entrepreneurship.
	A Managers; Training Centre was established. The organization was also strengthened as a result of increased demand by young entrepreneurs for ASK membership. Overall, the initiative has helped ASK to play a more

	significant role in national efforts in the area of youth employment.
Additional information	ILO Know About your Business website: <a href="http://www.ilo.org/dyn/empent/empent.portal?p_docid=YEOBJECTIVES&amp;p_prog=S&amp;p_subprog=YE">http://www.ilo.org/dyn/empent/empent.portal?p_docid=YEOBJECTIVES&amp;p_prog=S&amp;p_subprog=YE</a>
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Source: National Confederation of Entrepreneurs' (Employers') Organizations of Azerbaijan Republic (ASK)