

Initiative by Employers' Organizations to Mobilize Places for Apprenticeship

Title	Initiative by Employers' Organizations to Mobilize Places for Apprenticeship
Coverage	Germany
Organization/enterprise	Confederation of German Employers' Associations (BDA)
Topic	Apprenticeship
Target group and outreach	Young people
Purpose	The purpose of this initiative is to disseminate information and support the aims of the National Pact on Vocational Education and Training between the German Government and employers' organizations.
Key features	(1) Takes stock of a wide range of activities undertaken by German employers to tackle youth employment problems (2) Has helped strengthen employers' commitment to the National Pact on Vocational Education and Training
Strategy and approach	In 2006 the BDA compiled a 58-page report conducted by employers' organizations on activities aimed at tackling youth unemployment. The report includes the following sections: <ul style="list-style-type: none"> • Introduction: training commitments by enterprises and employers' organizations • Good practice examples • Vocational and educational training cooperation and networks • Financial and organizational support for training • Social dialogue outcomes and recommendations which promote training • Regional vocational and educational training pacts and cooperation • Sectoral campaigns and appeals • Occupational preparation/improving the maturity of training before entering the labour market • Information on occupations and securing future staff recruitment, including the matching of employers and future apprentices • Information and public relations
Partners	Confederation of German Employers' Associations (BDA) and its members
Major achievements	Employers' organizations and their members have initiated many different projects concerning youth employment. Compiling the information on these projects has helped BDA and its members to grasp the extent of their current action on youth employment and has strengthened the employers' commitment to the National Pact on Vocational Education and Training.
Additional information	BDA. 2006. <i>Initiatives by employers' organizations on the mobilization of apprenticeship placement</i> . 58 pages. (in German (PDF))

Address	Confederation of German Employers' Associations Breite Straße 29 10178 Berlin Germany Phone: +49-30-2033-1800 Fax: +49-30-2033-1805 Email: info@bda-online.de
Internet link	http://www.bda-online.de/www/bdaonline.nsf/id/212CA6CDACB28584C1256DE70069F497

Source: Confederation of German Employers' Associations (BDA)