

German BP Foundation

Title	German BP Foundation
Coverage	Germany
Organization/enterprise	German BP Foundation (Deutsche BP Stiftung)
Topic	Vocational training
Target group and outreach	Marginalized unemployed youth in the region of North Rhine-Westphalia
Purpose	<p>The German BP Foundation was founded in 1998 with the aim of combating youth unemployment through active support in areas of occupational qualification, retraining, social support and mentoring of young people who are unemployed or lack vocational and educational training. The Foundation has funds of € 5,5 million and currently supports projects worth € 200,000.</p> <p>The objectives of the foundation are realized through several initiatives:</p> <ul style="list-style-type: none"> • Support of projects devoted to helping young job seekers to gain work experience and find employment • Promotion of measures that lead to a smoother school-to-work transition • Encouragement of young entrepreneurs and other proactive initiatives by young people
Key features	<p>(1) Recognizes the importance of formal qualifications</p> <p>(2) Introduces core work skills</p>
Strategy and approach	<p>Young people with a poor school certificate are twice as likely to become unemployed and unable to find apprenticeship placements in Germany. Even if these young people have managed to find employment, they are the first to be asked to leave the enterprise in times of staff cuts. Together with its partners, the BP Foundation supports the introduction and operation of qualification programmes for this specific target group.</p> <p>The German BP Foundation is also working on improving the school-to-work transition by reducing the gap between schools and the world of work. The Foundation takes part in several initiatives to promote core work skills through practical experience or training courses, in order to improve the chances of school leavers entering apprenticeship training or employment.</p> <p>In all programmes, personal development - becoming more self-reliant, self-confident and self-assertive - is at the centre of the initiative. Instilling the right attitude towards the world of work is a key part of the success of the initiatives.</p> <p>The full project description (in German) can be found on the website.</p>
Partners	The BP Foundation funds non-profit organizations.
Major achievements	The initiative has funded about 30 individual projects. Descriptions of the projects can be found on the website. (The evaluations are positive, although they are not very detailed.)
Additional information	

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Source: BP Stiftung